All Ageing, Disability and Home Care communications must display the ADHC logo.

**Where can I get the logo?**

The logo is available in a range of formats for various uses and modes of reproduction from Events and Communication Management.

**Advice and approval**

If you need advice on how to use the new logo, contact Events and Communication Management on 8270 2140.

All applications of the logo must be checked and approved by Events and Communication Management.
Colour logo
When produced in colour, the logo should be reproduced on a white background.

Black and white logo
Using the black and white version of the logo is appropriate for internal documents.

Reversed logo
A white logo can also be reversed out from a black or dark solid colour background.

Exclusion zone
The logo must always be surrounded by an amount of clear space – this prevents other text or images from being placed too close to the logo. The minimum amount of space to be left around the logo is equal to the height of the ‘N’ in ‘NSW’.

Minimum size
Minimum size for reproduction of logo is 50mm wide.

NB There are some instances where a smaller version will be necessary eg business cards.

Logo file types
The ADHC logo is available in both eps and jpeg formats.
Logo placement
Where possible, the ADHC logo should be placed in the left-hand corner of your document.
ADHC logo guidelines

Do not stretch horizontally
Do not use old logos
Do not squash vertically
Do not separate the logo graphic from the text
Do not change the colour of the logo
Do not reproduce the logo as outlines
Do not rotate the logo
Do not swap the order of the crest and logo
Do not use the black logo on dark backgrounds
Do not reproduce the logo with a drop shadow